



Transition New York, September 2018

Date : Sep 20, 2018 - 08:00 AM

Event URL : <http://www.nyeeventslist.com/events/transition-new-york-september-2018-sep-2018>

Organizer : TRANSITION

Venue :

Location : 1, Main St
New York, NY, USA, ZIP: 10001

What is Transition?

Transition is an annual conference held in San Francisco, London, and New York City bringing together marketing and business leaders from around the world. Join us as we spend an exciting day examining the increasingly important role content is playing across the customer journey. Learn from experts how to unstop the common bottlenecks, learn new strategies and how to get more volume and impact out of your marketing technology investments. Every year Transition features inspiring keynotes, informative demos, informal networking opportunities and insightful interviews with visionaries and renegades shaping the future of business, technology and our world. Former speakers include: Keith Weed , Beth Comstock, Raja Rajamannar, and more.

Find new perspective.

Watch inspiring presentations, insightful interviews, hands-on demos and learn how brands are taking their marketing to the next level



Connect with other passionate marketers.

Practice your elevator pitch at networking opportunities built into the agenda. Transition is an amazing opportunity to forge new relationships with industry experts as well as connect with your peers.



Learn about Percolate.

Learn by doing at our hands-on on-site Demo Lab staffed with content marketing experts and don't miss an exciting new product announcement that will be presented by Stuart Eccles, Chief Product Officer.

Transition is for anyone interested where marketing is going next. Each year Transition welcomes business leaders from around the world. Attendance and participation at Transition can especially benefit:

- Marketing organization leaders - CMO, SVP Marketing, Directors
- Cross-channel team leaders
- Public Relations. Communications team leaders
- Content Marketing team leaders
- Marketing IT/Marketing Operations decision makers, influencers and leaders

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Event Categories : BUSINESS & MANAGEMENT CONFERENCES,