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## International Conference on Human Capital and Knowledge Management (gvc)

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**Date :** Feb 16, 2018 - 08:30 AM - Feb 17, 05:00 PM

**Event URL :** <http://www.nyeeventslist.com/events/international-conference-on-human-capital-and-knowledge-management-gvc-feb-2018>

**Organizer :** New York Media Technologies LLC in association with Greater Vision Conferences and Seminars Organizing

**Venue :**

**Location** Ambassador Hotel Bangkok171 Soi Sukhumvit 11Khwaeng Khlong Toei Nuea,  
: Krung Thep Maha Nakhon 10110Thailand,  
Thailand, Thailand, US, ZIP: Thailand

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International Conference on Human Capital and Knowledge  
Management

IC18Thailand Conference in Bangkok, Thailand. February 16-17, 2018

### Description

### Important Dates!

Abstract Deadline (250 words): October 15, 2017

Communication of Acceptance: 3 Days

Full Paper Submission Deadline: November 15, 2017

Last Date for Registration: December 15, 2017

Conference Dates: February 16-17, 2018

### Conference Objectives!

[www.nyeeventslist.com](http://www.nyeeventslist.com)

Attracting, developing and motivating knowledgeable employees is an art. Over and above, retaining them with the organization is very crucial for the organizational success. This helps developing a high-performance work-force that has the required knowledge and expertise to achieve the organizational goals and take the organization to higher levels.

Research reports indicate that in order to meet the future challenges, a company has to nurture a highly talented workforce that has the required behaviors, clear strategies and qualities. This is all the more relevant and important and helps the company in many ways.

For instance, motivation, increased employee performance, motivation, achievement of targets and higher client satisfaction are all possible only with a talented workforce. Researchers further argue that talent management comprises three important components.

Understanding the organisational/business strategy, Evaluation and measurement/analytics and consequently developing a workforce plan.

Retaining talents is yet another important aspect to be carefully considered, here.

It depends upon two important aspects. The first one is the work culture in practice in the organization. Secondly, the compensation. If these two crucial aspects are taken care of, certainly, the organization can attract and retain a very talented and knowledgeable workforce.

We expect academicians to attend and present their research findings in the upcoming conference in Bangkok, Thailand, a vibrant city in South East Asia.

You are, of course, most welcome to be part of this interesting conference.

Publication opportunities are available for those who attend the upcoming conference in Bangkok, Thailand.

## **OUR PRINCIPAL ACADEMIC PARTNER:**

**Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD)  
Mysore, Karnataka**

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore, Karnataka. The campus has won many architectural and landscape awards and provides a great environment for learning and germination of managerial intellect. The institute has been conferred A\*\* Rating at National Level by CRISIL.

The institute is promoted by the Shri Dharmasthala Manjunatheswara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shree Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education

from the primary level to the postgraduate level. Trust is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD's AICTE approved PGDM programme, accredited by NBA, runs for six terms over two years with an impeccable track record of academic rigor. SDMIMD also has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; and British University in Dubai, Dubai. These student exchange programmes enable students to understand each other's cultures, business practices and traditions. This gives students an edge when it comes to international opportunities.

The SDMIMD's research unit - SDM Research Centre for Management Studies' (SDM RCSM), publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and iScholar has evolved as a prestigious publication well known for the quality of the papers, therein.

AP18Thailand Conference  
Program Outline

Friday, February 16, 2018

Timeline	Description of Events
08.30 - 09.30	Registration
09.30 - 10.30	Inaugural Session/Keynote address
10.30 - 11.00	Coffee Break
11.00 - 12.45	Technical sessions - Paper Presentations
12.45 - 13.30	Lunch Break
13.30 - 14.00	Panel Discussion
14.00 - 15.45	Technical Sessions – Paper Presentations
15.45 - 16.00	Coffee Break
16.00 - 17.45	Technical sessions – Paper Presentations
Presentation Room	Meeting Room

Saturday, February 17, 2018

Timeline	Description of Events
09.00 - 10.30	Technical sessions – Paper Presentations
10.30 - 11.00	Coffee Break
11.00 - 11.30	Invited Lecture Sessions – All Delegates
11.30 - 13.00	Technical Sessions– Paper Presentations
13.00 - 14.00	Lunch Break
14.00 - 15.00	Invited Lecture Session – All Delegates
15.00 - 15.30	Coffee break
15.30 – 17.00	Technical Sessions– Paper Presentations
Presentation Room	Meeting Room

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Please contact the event manager Marilyn below for the following:

- Discounts for registering 5 or more participants.
- If your company requires a price quotation.

Event Manager Contact: [marilyn.b.turner\(at\)nyeventslist.com](mailto:marilyn.b.turner@nyeventslist.com)

You can also contact us if you require a visa invitation letter, after ticket purchase.

We can also provide a certificate of completion for this event if required.

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