

FUNCTIONAL FOOD EXPO CAMBODIA 2017

Date : Sep 15, 2017 - 07:00 PM - Sep 17, 05:00 PM

Event URL : <http://www.nyeventslist.com/events/functional-food-expo-cambodia-2017-sep-2017>

Organizer : Minh Vi Exhibition & Advertisement Services Co., Ltd. (Member of AFECA)

Venue :

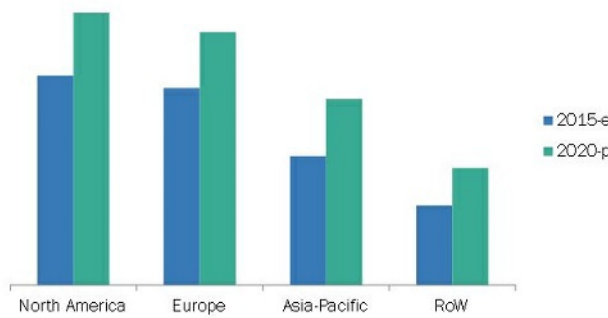
Location : Phnom Penh, Cambodia,
Phnom Penh, Cambodia, Viet Nam, ZIP: 2222
Phone: +84-8-3842 7755

Time 15th-17th September 2017

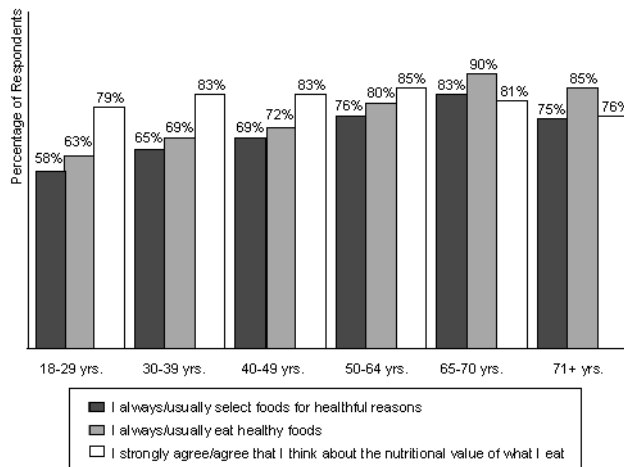
Venue Diamond Island Convention & Exhibition Centre, Phnom Penh, Cambodia

A Glance at Functional Food Industry Future Trend in Asia

Functional Food Ingredients Market Size, by Region, 2015-2020 (\$Million)



Considering the strong fundamentals of the Asia functional food market, it's expected that the growth will remain steady in the future as well. The prominent future trend for functional food market in Asia will be an increased emphasis on the nutritional claims made by manufacturers on the labels. In the future, consumers are more likely to buy something au naturale and more healthy instead of something artificially adulterated.. Demand for functional foods has traditionally been higher from the geriatric segment, and this trend is expected to gain further momentum in the future. Besides these, the other future trends include chemical consciousness, lifestyle enhancement and health convenience.



The opportunities in Cambodia

Increasing trade integration

WTO member since 2004

ASEAN membership offers regional trade benefits

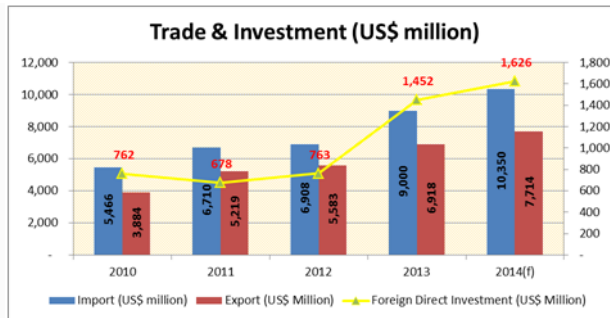
Duty free or preferential export access to most developed economies

- **Lower costs in telecoms and internet**

Hyper-competition in mobile and internet sectors has cut user costs

New hydropower and coal-fired power plants underway will replace oil-based generation and cut energy costs

- **Rising productivity**



- **Under-Penetrated, growing domestic consumer market**

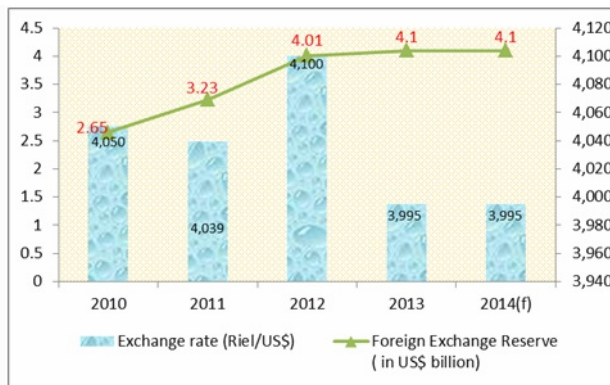
Exceptionally youthful demographics ensures rising domestic demand (61% of Cambodians are under 25 years old; median age: 21)

Workforce participation, household formation, and urbanization will all show robust growth over the next decade

Per capita GDP and purchasing power has more than doubled over the past decade and will continue to rise

Emerging import substitution opportunities in various industries

Exchange Rate & Foreign Exchange Reserve



- **Un-leveraged financial position**

Relatively low levels of sovereign, corporate, and consumer debt

Well capitalized, conservative banking system

No tradition of government bailouts and subsidies (Surprisingly rare in today's world)

- **Last Frontier Market**

Cambodia is probably the LAST investment frontier market in the region. Enjoy the 1st mover's advantage when you get started right now

- **Young & Inexpensive workforce**

Among Asia lowest work force

Abundance of willing and trainable work force

Rising literacy rate has surpass 75%

Exhibitor Profile

Functional Food/ Products

Functional Drinks

Personal Care

Natural & Herbal Medicine

Nutraceutical

Test & Inspection

Health Care & Therapy

Raw Materials

Equipment & Related Services

Processing & Packaging Equipment

Nutrition Supplements

Pharmaceuticals

Dietary Supplements

Research & Development

General Business Services

Packing Machinery

Visitor Profile

International Buyers/ Food Traders/ Manufacturers/ Distributors/ Wholesalers/ Retailers/ Importers/ Exporters

Pharmacy/ Department Stores/ Beauty Salon

National & Local Associations/ Institutes/ Center of Food & Medicine

Scientists/ Researchers/ Consultants

Media

Activities:

Throughout the exhibition, hundreds of productive business meetings between exhibitors and potential partners were held, promising business co-operation opportunities.

Kick-Off Conference Post Press Release - Functional Food Myanmar 2016

PARTICIPATION FEE

RAW SPACE: USD 280 /sqm (minimum 18 sqm)

Ideal for exhibitor who wish to build their own concepts

SHELL SCHEME: USD 2,810/ booth (9sqm) (corner charge 5%)

Rear and wall partition of 2.5m height in white laminated panel

Fascia board with company name and booth number

Needle punch carpet

1 x information counter

2 x folding chair

1 x waste paper basket

1 x 13 amp/230 volt single phase power point

2 x 40W fluorescent tube

Daily cleaning

Seminar fee: USD 1,000/ slot (45 mins)

Package fee: USD 3,300/ 1 booth (9 sqm) & 1 seminar slot

www.nyeventslist.com

DOWNLOAD

Application Form



Brochure



CONTACT

MINH VI Exhibition & Advertisement Services Co., Ltd (VEAS CO.,Ltd)



12th Floor, Room 12A03 Cong Hoa Plaza, 19 Cong Hoa St, Ward 12, Tan Binh Dist, Ho Chi Minh City, Vietnam

Tel: +84-8-3842 7755| Fax: +84 8 3849 1188

Project Manager: Ms.Sabrina

Email: sabrina.hoang@veas.com.vn | Web: <http://www.veas.com.vn/>

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