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## **Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance &...**

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**Date :** Feb 16, 2018 - 06:00 PM - Feb 17, 09:00 PM

**Event URL :** <http://www.nyeeventslist.com/events/eighteenth-asia-pacific-conference-on-global-business-economics-finance-feb-2018>

**Organizer :** New York Media Technologies LLC in association with Greater Vision Conferences and Seminars Organizing

**Venue :**

**Location** Ambassador Hotel Bangkok 171 Soi Sukhumvit 11 Khwaeng Khlong Toei Nuea,  
: Krung Thep Maha Nakhon 10110 Thailand,  
Thailand, Thailand, US, ZIP: Thailand

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## **Eighteenth Asia-Pacific Conference on Global Business, Economics, Finance & Social Sciences**

**AP18 Thailand Conference in Bangkok, Thailand. February 16-17, 2018**

### **Description**

### **Important Dates!**

Abstract Deadline (250 words): October 15, 2017

Communication of Acceptance: 3 Days Full

Paper Submission Deadline: November 15, 2017

Last Date for Registration: December 15, 2017

Conference Dates: February 16-17, 2018

### **Conference Objectives!**

[www.nyeeventslist.com](http://www.nyeeventslist.com)

## **Research for Economic Development!**

Every nation makes an earnest attempt to ensure a long-term and sustained economic growth in order to provide, among others, job opportunities for the population. Empirical research indicates that innovation is central to GDP (Gross Domestic Product) and economic growth. It further indicates that R&D has a large effect on both state output and total factor productivity in the long run. Countries investing more on human development is expected to contribute to economic growth and societal development in the long run. This is, indeed, true as any company investing on R&D is sure to generate new ideas, discover ways and means to cut costs which helps a company to be profitable for an indefinite period of time.

Countries such as Israel, Finland, Sweden, South Korea, Japan and USA and a host of other nations invest heavily on R&D and have witnessed solid growth in their economy in major parameters such as GDP growth, growth in per capita income and export of goods, technology, know-how and services. So, the linkage between R&D spending and economic growth has been reasonably proved by researchers.

## **Research Helps Fixing Societal Problems**

A nation has to address the most important economic woes and problems. Some of the economic problems that warrant urgent action by the governments in different countries include, rising jobless growth, regional economic imbalances, mounting government debts in many countries, particularly in Europe, volatile financial and banking system, growing disparity between the rich and the poor, immigration of people from African continent to European and other countries through high-risk channels and damage to the eco-system. These are, quite understandably, very important issues that need to be addressed by the global community. Solid research would help address these issues and problems, it is hoped. Against this background, the upcoming conference is being organized in the most beautiful country of Thailand. You are cordially invited to share your research findings with fellow academicians from the rest of the world.

Publication opportunities are available for those who attend the upcoming conference in Bangkok, Thailand.

## **OUR PRINCIPAL ACADEMIC PARTNER:**

**Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD)  
Mysore, Karnataka**

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore, Karnataka. The campus has won many architectural and landscape awards and provides a great environment for learning and germination of managerial intellect. The institute has been conferred A\*\* Rating at National Level by CRISIL.

The institute is promoted by the Shri Dharmasthala Manjunatheswara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shree Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. Trust is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD's AICTE approved PGDM programme, accredited by NBA, runs for six terms over two years with an impeccable track record of academic rigor. SDMIMD also has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; and British University in Dubai, Dubai. These student exchange programmes enable students to understand each other's cultures, business practices and traditions. This gives students an edge when it comes to international opportunities.

The SDMIMD's research unit - 'SDM Research Centre for Management Studies' (SDM RCMS), publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and iScholar has evolved as a prestigious publication well known for the quality of the papers, therein.

## **Topics!**

### **Global Business, Economics & Sustainability!**

Business Ethics, Business Information Systems, Business Law, Business Performance Management, Business Statistics, Currency Crisis, Comparative Economic Systems, Developmental Economics, Development Planning and Policy, Economic Development, Economic Methodology, Economic Policy, Economic Systems, Euro Bonds, Entrepreneurship, Family Economics, Financial Economics, Geo-Political Risks, Global Economic Crisis, Green Economics, Government Deficit, Health Economics, Household Behavior and Family Economics, International Economics, Investment Climate, International Business, Labor Markets, Labor Economics, Labor Relations & Human Resource Management, Law and Economics, Macro Economics, Managerial Economics, Micro Economics, Millennium Development Goals, Prices, Business Fluctuations and Cycles, Public Administration, Small Business, Public Economics and Finance, Regulatory Economics, Welfare Economics, Public Economics, Roll-over Risk, Shocks & Vulnerabilities, Sovereign Debt, Sovereign Bond, Supply Chain Economics, Tourism Economics, Taxes, Tax Heaven and other related areas. Agricultural Innovation, Bio-diversity, Climate Change, Climate-Smart Agriculture, Community-driven Development, Culture Heritage and Sustainable Tourism, Food Crisis, Land Resources Management, Ocean and Hotel Management, Renewable Energy Resources, Solid Waste Management, Water Management, Water Resources Management and other related topics.

## **Finance & Accounting!**

Applied Finance, Behavioral Finance, Capital Markets, Corporate Finance, Corporate Governance, Corporate Social Responsibility, Derivatives and Structured Products, Empirical Finance, Ethical Investing, Financial Crisis, Financial Frauds, Financial Inclusion, Financial Instruments, Finance & Investment, Financial Intermediation, Financial Markets, Financial Regulations, Financial Risk Management, Financial Services, Personal Finance, Hedge Funds, Insurance, Islamic Finance, International Finance, Managerial Finance, Micro Finance, Mutual Funds, Project Finance, Quantitative Finance, Sovereign Wealth Funds, Venture Capital Financing and other related fields.

Accounting Ethics, Accounting Information System, Balance Sheet analysis, E-Accounting, Environmental Accounting, Financial Reporting, Forensic Accounting, Fraud Deterrence, GAAP, IFRS, Lean Accounting, Mark to Market Accounting, Mental Accounting, Online Accounting, Project Accounting, Through-Put Accounting, Vulture Fund and other related fields.

## **Banking & Risk Management!**

Anti-Money Laundering, Asset-Liability Mismatch, Asset Quality Review, BASEL II, BASEL III, Bank Compensation, Bank Frauds, Bank Regulation, BASEL Norms, Capital Buffer and Their Impact on Profitability, Credit Risk, Central Banking, Commercial Banking, Corporate Banking, Credit Risk, Cyber Security, Data Loss, Dodd-Frank Regulations, Market Risk, Development Banking, Governance in Banking, Investment Banking, Market Risk, Mobile Banking, Non-Performing Assets, Offshore Banking, Online Banking, Operational Risk, Personal Banking, Phone Banking, Predatory Lending, Private Banking, Retail Banking, Regulatory Challenges, SMS Banking, SIFI, Solvency II, Volcker Rule, Video Banking, Wealth Management, and other related fields.

## **Marketing!**

Advertising, Advertising Management, Buyer Behavior, Business to Business Marketing, Brand Management, Consumer Behavior, Direct Marketing, e-business, Internet Marketing, Integrated Marketing, Information Systems, Marketing Planning and Forecasting, Market Segmentation, Mega Marketing, Marketing Research and Strategy, Market Structure and Pricing, Marketing Theory and Applications, Pricing, Product Promotion, Product Management, Relationship Marketing, Services Marketing and other related fields.

## **Management!**

Business Analysis, Business Intelligence, Communications Management, Change Management, Conflict Management, Crisis Management, Cost Management, Competitor Analysis, Corporate Analysis, Decision Sciences, Group Behavior, Industrial Relations, Individual Behavior, Innovation, Information Technology Management, Knowledge Management, Leadership, Motivation, Management of change, Management Science, Organizational Development, Production and Organizations, Production/Operations Management, Public Relations, Public

Responsibility and Ethics, Project Management, Risk Management, Resource Management, Strategy, Stress Management, System Management, Systems Thinking, Strategic Management, Strategic Management Policy, Supply Chain Management, Strategic Planning, Time Management, Technological Change; Research and Development, Technology & Innovation, Task Analysis, Work-Life Balance.

## **Tourism**

Agri-Tourism, Birth Tourism, Creative Tourism, Culinary Tourism, Cultural Tourism, Dark Tourism, Doom Tourism, Educational Tourism, Extreme Tourism, Experiential Tourism, Geo-Tourism, Ghetto Tourism, Heritage Tourism, LGBT Tourism, Medical Tourism, Nautical Tourism, Pop-Culture Tourism, Religious Tourism, Social Tourism, Slum Tourism, Space Tourism, Virtual Tourism, War Tourism, Wellness Tourism, Wildlife Tourism and other related topics in tourism.

## **Social Sciences**

Applied anthropology, Biopsychology, Cognitive psychology, Clinical psychology, Cultural psychology, Demography, Developmental Psychology, Education, Educational psychology, Entrepreneurial Economics, Evolutionary economics, Evolutionary psychology, Experimental economics, Experimental psychology, Feminist economics, Forensic psychology, Health psychology, Humanistic psychology, Industrial organization, Industrial and organizational psychology, Institutional economics, International studies, Legal management, Library science, Neuro-economics, Neuropsychology, Paralegal studies, Personality psychology, Psychometrics, Public finance, Public economics, Psychological anthropology, Political economy, Real estate economics, Resource economics, Socioeconomics, Social geography, School psychology, Sport psychology, Systems psychology, Socialist economics, Social work, Tourism geography and Welfare economics.

AP18Thailand Conference  
Program Outline

Friday, February 16, 2018

Timeline	Description of Events
08.30 - 09.30	Registration
09.30 - 10.30	Inaugural Session/Keynote address
10.30 - 11.00	Coffee Break
11.00 - 12.45	Technical sessions - Paper Presentations
12.45 - 13.30	Lunch Break
13.30 - 14.00	Panel Discussion
14.00 - 15.45	Technical Sessions – Paper Presentations
15.45 - 16.00	Coffee Break
16.00 - 17.45	Technical sessions – Paper Presentations
Presentation Room	Meeting Room

Saturday, February 17, 2018

Timeline	Description of Events
09.00 - 10.30	Technical sessions – Paper Presentations
10.30 - 11.00	Coffee Break
11.00 - 11.30	Invited Lecture Sessions – All Delegates
11.30 - 13.00	Technical Sessions– Paper Presentations
13.00 - 14.00	Lunch Break
14.00 - 15.00	Invited Lecture Session – All Delegates
15.00 - 15.30	Coffee break
15.30 – 17.00	Technical Sessions– Paper Presentations
Presentation Room	Meeting Room

### Scientific Advisory Board

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Event Manager Contact: [marilyn.b.turner\(at\)nyeventslist.com](mailto:marilyn.b.turner@nyeventslist.com)

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