



Beyond Sport United

Date : Sep 12, 2018 - 08:00 AM

Event URL : <http://www.nyeeventslist.com/events/beyond-sport-united-sep-2018>

Organizer : BEYOND SPORT

Venue :

Location : 1, Main St
New York, NY, USA, ZIP: 10001

Beyond Sport United will return to New York on September 12-13 to convene leaders and change-makers from around the world to explore how sport is being used to create positive social change in communities across the globe.

This year's event will move the conversation forward from 2017's theme by focusing specifically on young people's role in social activism, and how they are making an impact through engagement, citizenship and leadership.

Some description

Beyond Sport United, supported by the major U.S. leagues - MLB, MLS, NBA, NFL, NHL, and the WNBA - will draw together global influencers and innovators across sport, business, development, and government to look through a youth-engagement lens:

Firstly, we will explore how sport can support young people making an impact through engagement, citizenship and leadership approaches.

Secondly, we will look at how the sport industry - teams, leagues and brands – should be engaging with this new generation: how are we speaking to youth, making our work more purposeful, ensuring we are relevant and meaningful across experiential, content, and product offerings.

The 2-day interactive event will offer delegates the opportunity to take part in best practice on the ground at Community in Action, be inspired at the Beyond Sport Global Awards, and take part in workshops, break-out sessions, and cutting-edge panel discussions at Beyond Sport United.

The Beyond Sport United conference will be taking place at NYU's Eisner & Lubin Auditorium.

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Event Categories : BUSINESS & MANAGEMENT CONFERENCES,