



---

## AMAâ€™s Course on Financial Analysis

---

**Date :** Jul 17, 2017 - 09:00 AM - Jul 19, 05:00 PM

**Event URL :** <http://www.nyeeventslist.com/events/amaâ€™s-course-on-financial-analysis-jul-2017>

**Organizer :** amanet

**Venue :**

**Location** AMA New York Center 1601 Broadway, 8th Floor Entrance on 48th St New York, NY  
: 10019 ,  
New York, NY , US, ZIP: 10019  
Phone: customerservice@amanet.org

---

### **Master financial analysis and keep your profit outlook right on the money.**

This course delves deep into financial analysis. Accurate financial analysis is a fundamental element of strategy, growth, and overall success. Understanding how to use financial indicators and benchmarks allows you to allocate resources and evaluate potential projects for maximum return-on-investment. Financial analysis takes the guesswork out of the planning process and enables you to build and interpret financial projections. If your job requires a firm grasp of financial situations, then this hands-on comprehensive workshop is for you. You'll review proven analytical tools and develop a keen understanding of how and when to use them to improve your company's profit picture by making sound business decisions.

[How You Will Benefit](#)

[What You Will Cover](#)

[Who Should Attend](#)

[Special Feature](#)

#### **How You Will Benefit**

- Identify current vital financial indicators that are important to your organization
- Comprehend financial forecasting techniques that can enable management to make truly informed decisions
- Apply methods that can improve your company's profit picture and your stockholders' investment
- Know your firm's finances and what that means for the present and future

## **What You Will Cover**

### **Your Role in Corporate Planning**

- Strategic planning
- Capital budgeting
- Financial forecasting

### **How to Increase Company Value**

- Drivers of shareholder value creation
- Economic Value-Added model

### **How to Evaluate Capital Investment Proposals**

- How to use financial forecasting to make accurate evaluations of proposed projects
- Income tax aspects of capital investments
- Alternative investment proposals

### **How to Measure Management Performance**

- Balance sheet analysis—DuPont formula, ROI, ROA, ROE
- Evaluating profit margins, asset turnover (efficiency) and leverage
- Income statement analysis—EPS, ROS
- Past performance and project outcomes
- Benchmarking company performance

### **How to Use Cash Flow Analysis**

- Cash flow from operations, investing, and financing
- Ratios and metrics you can use
- Identifying patterns of value
- Interpreting FAS 95— "Statement of Cash Flows"
- Cash flow performance indicators—profitability, liquidity, and solvency

### **How to Interpret and Evaluate Financial Information**

- Financial statement analysis
- Managing capital—debt and equity
- What a financial analyst looks for
- Utilizing "Value Line" reports

### **Capital Asset Pricing Model (CAPM): How to Calculate Present Value**

- The time value of money

- Internal rate of return (IRR)
- Net present value (NPV)
- Calculation of compound growth rate
- Estimation, payback, and terminal value
- Discounted cash flow

### [Extended Seminar Outline](#)

### **Who Should Attend**

Managers with financial responsibility or seeking a refresher in analysis - including financial analysts, accountants, project managers, budget analysts, vice presidents of finance, controllers, and treasurers.

**Note:** Please bring your organization's financial statement and a financial calculator, HP 12C or equivalent.

Recommended CPE credit: 21 hours/Advanced

Recommended for optimum learning benefit: familiarity with fundamentals of finance (seminar #2218) and accounting (seminar # 1210)

Instructional Method - Group Live

### **Special Feature**

AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses, and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended Learning provides a compelling and more comprehensive experience for the learner - producing a greater return-on-investment for the employer and the seminar participant.

### **Additional Information**

- [Cancellation Policy](#)
- [Federal Government](#)
- [Faculty Info](#)
- [Payment Options](#)
- [Seminar Hours](#)
- [Travel and Accommodations](#)

### **Ways to Register**

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)

**Event Categories :** BUSINESS & MANAGEMENT CONFERENCES, Technology ,