



---

## Balanced Scorecard (BSC)

---

**Date :** Nov 16, 2017 - 09:00 AM

**Event URL :** <http://www.nyeeventslist.com/events/-1443709966>

**Organizer :** IMF Academy

**Venue :** It's a distance learning course

**Location :** -,

-, -, NL, ZIP: ----

Phone: +31 (0)40 246 02 20

---

### **Ticket Price: â,-2.180,- (VAT excl.)**

The [Balanced Scorecard \(BSC\)](#) has attracted much attention over the last ten years. A growing number of large organisations, as well as several medium and small-sized ones, now have experience with the BSC.

The implementation of a BSC will have far-reaching consequences for your organisation and employees. EY (Ernst & Young) Advisory Services will share their vision on how the BSC can contribute to the achievement of your strategic goals, as well as on how it should be implemented.

The authors present the BSC as both a measurement system and an essential cornerstone in the management system that identifies strategic objectives and operational measures across four perspectives.

These essential perspectives (financial, customer, internal process, and learning and growth) allow companies to specify the objectives that balance short-term financial performance with the drivers of growth opportunities for the future.

### **Target group**

This distance learning course on The [Balanced Scorecard](#) is focused on the senior management and decision takers of large and middle-sized companies, as well as of non-profit organisations.

**Event Categories :** BUSINESS & MANAGEMENT CONFERENCES, COMPUTERS AND INTERNET CONFERENCES, Finance,